



## SPONSORSHIP PACKAGES 2016 - 2017

### Fundación BAI A.C.

Recognition and Benefits for our socially responsible Business Partners, Friends and Benefactors, working with us to make a difference to the lives of young people in the Yucatán

**PLATINUM Benefactor** *The maximum exposure for you and your business, including tickets to our events, a full page website interview and the most prominent coverage.*

**\$MXN 20,000 Pledge**

- Two complimentary tickets to both our Signature Events, **Mérida Showcase of Homes** in November and **A Taste of Mérida** in April, with Priority Entry and special reserved VIP seating area for you and your guests.
- Name and prominent First Line logo placement in all printed event publicity including posters, flyers and programs and on our photoshoot backdrops at our events.
- A written full page interview on our website with photos, featuring you, your company and your logo and a link to your website.
- Digital media promotion for your business including Facebook and a link to your website.
- Company logo and a link to your website in our quarterly e-newsletter (approx. 3,000 current circulation).
- Media opportunities with TV/Radio/Print Ads and Press Releases, (e.g.: Diario de Yucatán, Milenio, Por Esto, La Verdad. Telesur and other media outlets).
- A unique opportunity to renew your sponsorship next year for this year's subscription.
- Advance notice of upcoming events.

**GOLD Benefactor** *A great option to maximise your business exposure and personal profile.*

**\$MXN 12,000 Pledge**

- Two complimentary tickets to our next Signature event with Priority Entry and special reserved VIP seating area for you and your guests.
- Name and logo sponsor placement in printed event publicity including posters, flyers and programs and on our photoshoot backdrops at our events.
- Digital media promotion for your business including Facebook and a link to your website.
- Media opportunities with TV/Radio/Print Ads and Press Releases, (e.g.: Diario de Yucatán, Milenio, Por Esto, La Verdad, Telesur and other media outlets).
- Advance notice of upcoming events.

**SILVER Benefactor** *Good coverage for your business.*

**\$MXN 6,000 Pledge**

- Name and logo sponsor placement in printed specific event publicity including posters, flyers and programs.
- Digital media promotion for your business including Facebook and a link to your website.
- Media opportunities with Print Ads and Press Releases, (e.g: Diario de Yucatán, Milenio, Por Esto, La Verdad).
- Advance notice of upcoming events.

**FRIEND** *Showing your support as a benefactor who cares.*

**\$MXN 3,000 Pledge**

- Name sponsor placement on our website and in digital and printed specific event publicity including posters, flyers and programs.
- Advance notice of upcoming events and automatic subscription to our quarterly newsletter.

Note: All of our packages are now valid for 1 year.

Credit, debit and PayPal payments are accepted.

For more information, do not hesitate to contact our sponsorship team's Lead Contacts:

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Please visit our website to learn more about what we do: [www.fundacionbai.mx](http://www.fundacionbai.mx)

*Fundación BAI - working to prevent teenage pregnancies and sexually transmitted infections in the Yucatán and to give the next generation a better life. Your support makes the difference!*